



# Greater Brighton Economic Board Annual Report 2015/16

This year marked the Greater Brighton Economic Board's second year of operation and, under the excellent chairmanship of Councillor Neil Parkin, the partnership continued to develop and mature.

The purpose of the Greater Brighton Economic Board ('the Board') is to protect and grow the Greater Brighton Economy. By bringing together all of the City Region's key 'players' as a formally constituted partnership, the Board is able to formulate economic policy and coordinate economic activities and investment at City Region level.

The aspiration of the Board is for Greater Brighton to become the South East's most successful economy, connected to London. The Board's strategy for growth is to raise the City Region's productivity – whilst comparable to the UK average; this is not where it should be when considering the area's proximity to London, its rich asset base and its highly skilled workforce.

The focus of the Board is to create the right balance in the City Region economy, between traditional and coastal industries such as tourism, retail and the public sector (which currently provide over 50% of all jobs in Greater Brighton) and modern, high-tech and high-value industries in key growth sectors. For Greater Brighton, these sectors are: Creative Digital and IT; Low Carbon and Environmental Goods and Services; Advanced Engineering in marine, aviation, automotive, defence and electronics, and; Health and Life Sciences.

## 5 Local Authorities

Adur District Council  
Brighton & Hove City Council  
Lewes District Council  
Mid Sussex District Council  
Worthing Borough Council

## 3 Business Partnerships

Adur & Worthing Business Partnership  
Brighton & Hove Economic Partnership  
Coastal West Sussex Partnership

## 2 Universities

University of Brighton  
University of Sussex

## 4 Further Education Colleges

City College Brighton and Hove  
Northbrook College  
Plumpton College  
Sussex Downs College

## Local Enterprise Partnership

Coast to Capital Local Enterprise Partnership

## National Park Authority

South Downs National Park Authority

To support the City Region in reaching its economic potential, the Board works collectively to build on its economic assets and unblock its barriers to growth by:

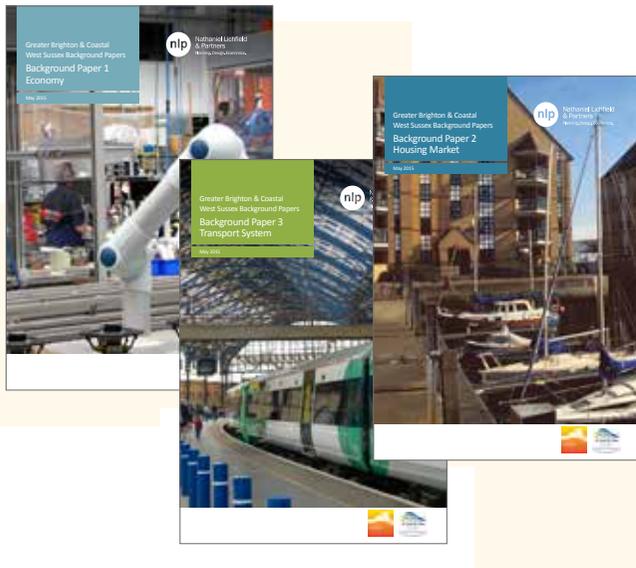
Shaping and delivering the **Greater Brighton Investment Programme**; a co-ordinated programme of regeneration and infrastructure projects that support the creation of a network of high-value growth centres in key locations across the City Region that deliver new jobs, employment floorspace and homes

Continually developing a programme of future delivery through the **Greater Brighton Project Pipeline** and securing the necessary funding and investment to unlock these projects, primarily via the **Local Growth Fund**

Developing and implementing City Region policy and initiatives and **securing new local flexibilities, freedoms and funding** in the key areas needed to drive growth and increase productivity: strategic transport; local transport infrastructure; housing and growth sites; skills for employment; enterprise and smart specialisation, and; digital.



At the start of this year, the Board strengthened its evidence base on the Greater Brighton economy, housing market and transport system. This evidence endorsed the notion of Greater Brighton as a true functional economic market area and the Board's polycentric approach to growth.



The role of the Board is to develop a complementary growth offer across all parts of the City Region and to support this by:

**Enabling delivery** of the City Region's ambitious housing plans, broadening the choice and affordability of housing types across Greater Brighton to meet the needs of different groups and varying life stages and thereby retain its

highly skilled workforce. Through its devolution proposals, the Board has committed to delivering 22,500 homes in the next 10 years – while within existing Local Plan numbers, this represents a 55% increase in the current rate of completions. To achieve this, the Board is doing all that it can to find and bring forward sites, deal with blockages such as transport and other infrastructure, ensure a flow of finance and developing new delivery mechanisms;

**Targeting investment** and putting in place the infrastructure to unlock the City Region's key growth centres, to build new homes and regenerate communities and to create much needed employment floorspace and jobs so that businesses can locate and grow within the Greater Brighton and that the benefits of high-growth clusters and innovation are spread across the City Region;

**Creating skills** for employment, to meet the growth needs of the City Region's businesses and to give all residents equal access to education, training and employment opportunities;

**Developing a coherent package** of enterprise support for all businesses across the City Region, providing the right tools and support – from digital connectivity to business finance – for them to survive and thrive. Greater Brighton is an entrepreneurial place, with 4,235 new businesses having formed in 2014. Business start-up rates also improved, from 88.3 to 88.9

new starts per 10,000 working-age residents – the highest start-up rates per head of population outside of London. However, 2,945 businesses failed in the same year and while the business failure rate dropped from 65.9 to 63.4 per 10,000 working age residents, there is a clear need to provide relevant and practical business support within the City Region;

**Putting in place specialist support** for the City Region's high growth sectors – Creative Digital and IT; Low Carbon and Environmental Goods and Services; Advanced Engineering, and; Health and Life Sciences, to raise productivity and output and create more graduate and high-value jobs, thereby reducing levels of under-employment and out-commuting, and;

**Improving transport infrastructure** and developing effective transport networks, to reduce congestion and increase access to employment, learning and products and services whilst also improving air quality.

Throughout this year, the Board has continued to tackle these medium to long-term objectives by progressing three key areas of work:

1 The Greater Brighton Investment Programme

2 The Greater Brighton Project Pipeline and Growth Deal Round 3 Funding Applications

3 The Greater Brighton Bid for Devolution

# The Greater Brighton Investment Programme

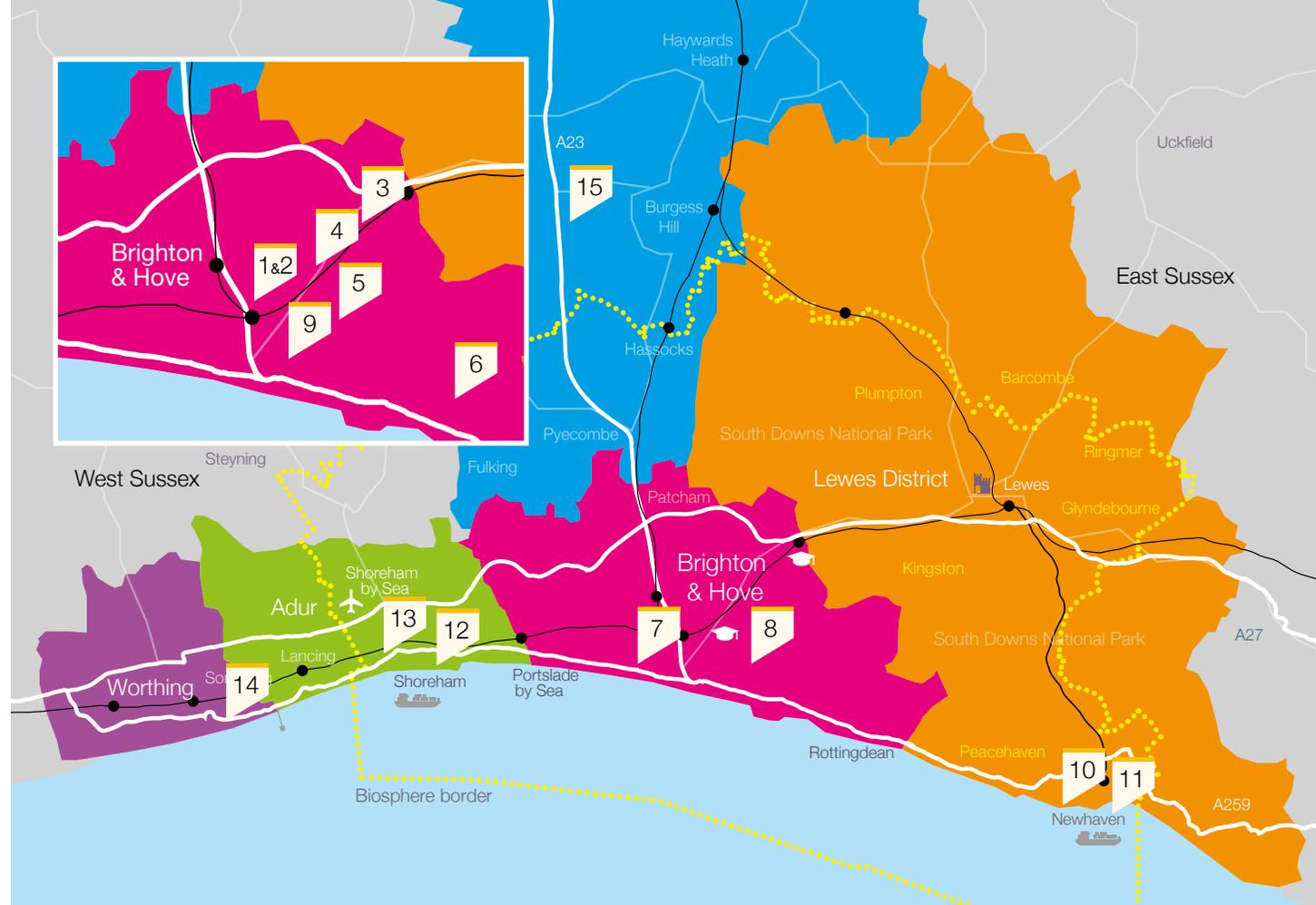
Overseeing the delivery of a co-ordinated programme of regeneration and infrastructure projects that support the creation of a network of high-value growth centres in key locations across the City Region

The Board has been enormously successful in obtaining Government funding – through both the Greater Brighton City Deal and the Coast to Capital Growth Deal – for projects within the Investment Programme. A total of approximately £90m was allocated to projects across the City Region.

These projects will deliver a total investment of approximately £376m into the City Region, unlocking an estimated 14,000 jobs, 8,200 homes and 450,000sqm of employment floorspace.

An overview of each of these projects is contained in the Board's 2014/15 Annual Report.

**The above figures vary from initial estimates; changing as project business cases have been further developed and refined and funding agreements signed.**



- |  |  |
|--|--|
| 1. New England House Creative Tech Growth Centre | 8. Brighton & Hove Intelligent Transport Systems Package |
| 2. Digital Catapult Centre Brighton and 5G       | 9. Brighton Valley Gardens                               |
| 3. Advanced Engineering Centre                   | 10. Newhaven Flood Alleviation Scheme                    |
| 4. Preston Barracks Central Research Laboratory  | 11. Newhaven Port Access Road                            |
| 5. Circus Street Innovation Hub and Regeneration | 12. Western Harbour Arm Flood Alleviation Scheme         |
| 6. City College Construction Trades Centre       | 13. Adur Tidal Walls Flood Defence Scheme                |
| 7. Brighton & Hove Bike Share Scheme             | 14. Worthing Sustainable Transport Package               |
|  | 15. Burgess Hill A2300 Corridor Improvements             |

This year, the Investment Programme moved into its delivery phase. Strong progress has been made, as demonstrated by just some of the highlights below:



The planning application for the **Advanced Engineering Centre** was approved in September 2015. A contractor was appointed and ground works completed. Construction is due to begin imminently and the project remains on-track for the Centre to open in early 2017.



The former Territorial Army building at Preston Barracks was improved and brought back to life as a temporary **Central Research Laboratory** pilot project, in which seven innovative start-ups have taken up residency. Master-planning for the entire 4 hectare site was progressed and public consultation on the proposed scheme commenced in April 2016.



Demolition and enabling works for City College Brighton and Hove's new **Construction Trades Centre** were completed in February 2016 and construction commenced. The works are expected to finish in April 2017, with the Centre being fully operational for the 2017/18 academic year.



The **Digital Catapult Centre Brighton** celebrated its first anniversary in March 2016. In that time, the Centre worked with 250 small businesses, as well as large corporates including American Express and Gatwick Airport and a range of university partners.

The **Digital Exchange Brighton** at New England House launched in July 2015 and is now successfully operating as a business, run by the Brighton Digital Cooperative, providing ultrafast broadband to small businesses at affordable prices.

The **Greater Brighton Broadband Voucher Scheme** offered a total of 1,095 vouchers to businesses across the City Region, with a value of over £1m. To date 1,011 broadband connections have been installed and claimed.



Construction of the new **Sussex Innovation Centre Brighton** on Block J at Brighton Station began. The new development will form part of a network, including a Centre in Croydon that opened in October 2015 and the planned Bio-Innovation Centre on the University of Sussex's Falmer campus.

The creation of the **Newhaven Enterprise Zone** was confirmed as part of the 2015 Spending Review. Starting in April 2017, eight key strategic sites will benefit from the designation, unlocking these for high-value development, new investment and supporting the expansion of existing businesses. The Enterprise Zone will create and sustain at least 2,000 new full time jobs and deliver up to 55,000sqm of employment floorspace.



The **Newhaven Growth Quarter** on Denton Island officially launched on 21 April 2016. Over 12 years, it is hoped that more than 400 businesses will be supported and at least 330 jobs will be created (directly and indirectly), as well as support for business start-ups and for trainees and apprentices. So far, 46 jobs and 3 apprenticeships have been created and 15 businesses have been supported.

The business case for the **Newhaven Flood Alleviation** scheme was approved by the Environment Agency board, confirming the match funding for the final stage of work.

The first phase of the **Newhaven Port Access Road** (the A259 to Pargut roundabout), constructed as part of the Eastside development, was completed.



The planning application for the **Adur Tidal Walls Flood Defence Scheme** in Shoreham was approved in March 2016. A preferred contractor was selected and construction is due to begin in Summer 2016.

West Sussex County Council and Mid Sussex District Council continued to work together to develop the business case for the **Burgess Hill A2300 Corridor Improvements Scheme**. The Scheme will support the economic growth of Burgess Hill – the single largest growth location within the City Region – by enabling the delivery of strategic housing and employment developments and improving the town's link to the strategic road network.



Works for Phase 1 of the **Worthing Sustainable Transport Package** started on site in January 2016.

Throughout this year, the Board has undertaken a range of activities to engage and support the City Region's businesses, including:

**Convening the Greater Brighton Employer Skills Task Force**, formed from over 30 of the City Region's leading businesses and education providers. The Task Force was established in September 2015 to consider how the number of apprenticeships can be increased locally, how those who have not worked for some time can be supported back into work and how more businesses can be encouraged to engage with schools as a way of helping to build and grow a pipeline of local talent able to enter work and learning with a greater understanding of the local job and career opportunities in different sectors. The Task Force has set the City Region a target of a minimum of 1,000 new apprenticeships in 1,000 days. To achieve this, they developed an Employer Pledge asking the wider business community to support the campaign. The Employer Pledge was launched during Apprenticeship Week and received over 100 pledges of support.

Middle  
**Andrew Mosley, General Manager of The Grand Brighton, committing to the Employer Pledge**

Right  
**Some of the businesses supported by the Regional Growth Fund Wave 2 Growth Hub project**



**Completing the Regional Growth Fund Wave 2 Growth Hub project**, aimed at improving support for businesses across the Greater Brighton and wider Coast to Capital Local Enterprise Partnership area by creating a single, joined-up framework and plugging any gaps in provision. The project delivered: a £1m business grants programme, which offered grants of between £5,000 to £240,000 to 25 businesses; the Business Navigator website and team of 'Navigators' to signpost businesses to national, regional & local provision, and; the Business Growth Toolkit, which provided a range of programmes including business support programmes for pre-start, start-up and growing businesses, funded internship programmes, knowledge exchange partnerships; export programmes and 1-2-1 support for high-growth businesses. The project was delivered during 2013/14 to 2015/16 but the outcomes are still being measured.





**Ricardo's centenary celebration** and the opening of their new Vehicle Emission Research Centre, funded by the Regional Growth Fund.



**Working with the Brighton and Hove Chamber** to hold a Construction Voice Event - 'Is a Greater Brighton Better for Your Business' – in November 2015.

**Regular updates** on the work of the Board to the City Region's business partnerships, including the Adur & Worthing Business Partnership, the Brighton & Hove Economic Partnership and the Coastal West Sussex Partnership.

**Public participation and consultation** in planning processes, involving stakeholders in the City Region's larger projects.

In the year ahead, the Board will increase its business engagement activities. This will include working with the City Region's 'top 10' businesses, to better understand and support their growth needs.

The Board will also work with the City Region's two universities to develop a Smart Specialisation and Innovation Strategy, to ensure that efforts and resources are targeted towards those sectors that are most likely to generate new growth for Greater Brighton.

# The Greater Brighton Project Pipeline and Growth Deal Round 3 Funding Applications

Securing capital grant funding to unlock strategically important projects across the City Region

Coast to Capital's Call for Growth Projects was launched on 22 December 2015. In response, the Board reviewed the Greater Brighton Project Pipeline and prioritised projects for this highly competitive round of the Growth Deal. The Board submitted a total of 10 funding applications, shown right.

These projects are aligned to and will directly deliver the Board's strategy for growth, as articulated in the Greater Brighton City Deal and the Greater Brighton Devolution Prospectus, as well as the broader Coast to Capital Strategic Economic Plan.

These projects are seeking a collective Local Growth Fund allocation of £145.3m and are estimated to leverage £1b in private sector investment. It is anticipated that if approved they will deliver over 7,200 homes, 414,000sqm of new and refurbished employment floorspace and 11,000 direct jobs. They are also projected to deliver 10,000 indirect jobs, as well as safeguarding a further 2,700 jobs.

At the time of writing, Coast to Capital was undertaking project validation and shortlisting in preparation for Government negotiations in early July 2016. The amount of funding nationally has reduced, increasing the competitive nature of the Call and it is not guaranteed that each of these projects will receive Growth Deal funding in this round. The outcome will be known by August 2016.

**It should be noted that the above outputs may include an element of duplication with some projects already within the Greater Brighton Investment Programme; those forming part of a larger strategy or programme to unlock key growth sites.**



## Round 3 Funding Applications

1. Worthing Central Phase 1 (Teville Gate House and Union Place)
2. Decoy Farm, Worthing
3. New Monks Farm and Airport Business Estate, Shoreham
4. Burgess Hill Growth Area Infrastructure Package
5. Sussex Bio-Innovation Centre, Brighton & Hove
6. Pelham Campus Redevelopment, Brighton & Hove
7. Heritage Centre Stage: Awakening Brighton's Royal Estate
8. Black Rock Site Development, Brighton & Hove
9. Brighton Marina South Site
10. Newhaven Enterprise Zone Delivery Package



## Current Investment Programme

1. New England House Creative Tech Growth Centre
2. Digital Catapult Centre Brighton and 5G
3. Advanced Engineering Centre
4. Preston Barracks Central Research Laboratory
5. Circus Street Innovation Hub and Regeneration
6. City College Construction Trades Centre
7. Brighton & Hove Bike Share Scheme
8. Brighton & Hove Intelligent Transport Systems Package
9. Brighton Valley Gardens
10. Newhaven Flood Alleviation Scheme
11. Newhaven Port Access Road
12. Western Harbour Arm Flood Alleviation Scheme
13. Adur Tidal Walls Flood Defence Scheme
14. Worthing Sustainable Transport Package
15. Burgess Hill A2300 Corridor Improvements

## Worthing Central Phase 1

This project is the first phase of a comprehensive and co-ordinated transformation programme of Worthing's Town Centre, stretching from Worthing Central Railway Station to the Seafront. This project will deliver an exciting mix of leisure, commercial and residential uses on two key redevelopment sites, both of which are currently vacant and damaging the overall appearance and economic performance of the town.

The first site is Teville Gate House, a redundant and derelict office block and surface car park located opposite Worthing Central Railway Station. This project will redevelop the site; creating a new building that will house both an Innovation Centre and a 3\* hotel with up to 180 bedrooms or serviced apartments. The second site is Union Place, currently home to the former Police Station (demolished in 2009) and the council-owned surface car park to the east. This project will create a mixed use residential scheme on the site that will include a multiplex cinema and restaurants. Both redevelopments will be supported by extensive public realm enhancements that are already underway, through the Worthing Sustainable Transport Package currently being delivered at Montague Place.

Together these two sites will significantly enhance the town centre economy and act



as a catalyst for further regeneration and improvements to the public realm. This project is expected to deliver 128 new homes, 13,222sqm

commercial floorspace and 189 new jobs. With a successful Local Growth Fund application, work will start in July 2017 and complete in 2020/21.

## Decoy Farm, Worthing

Decoy Farm is a 7.7 hectare former landfill site located in close proximity to East Worthing Railway Station. It is one of only two strategic employment sites in Worthing. This project will transform the site – which has stood unused for over three decades – into one of the most commodious commercial employment centres on the South Coast, providing openings for existing businesses (for example GlaxoSmithKline, Allergy Therapeutics and Rayner Intraocular Lenses) to expand and attracting wider enterprise and investment from the South East and London.

This project also provides an opportunity to deliver economic development that stretches into other parts of Greater Brighton. The new employment centre could enable the relocation of existing businesses from prime town centre sites – including Shoreham Harbour and Worthing Town Centre – freeing up space for housing and other more appropriate town centre business uses.

This project will decontaminate and remediate Decoy Farm and put in place substantial access and traffic calming road improvements, which are necessary to both realise the site's full capacity and to mitigate the impact on the local highway network. In so doing, this project will provide the potential for 40,000sqm of new commercial floorspace and 2,298 new jobs, delivering £220m of economic output to the economy over a 20 year period.

With a successful Local Growth Fund application, work will start on site in June 2018 and complete in 2020/21.

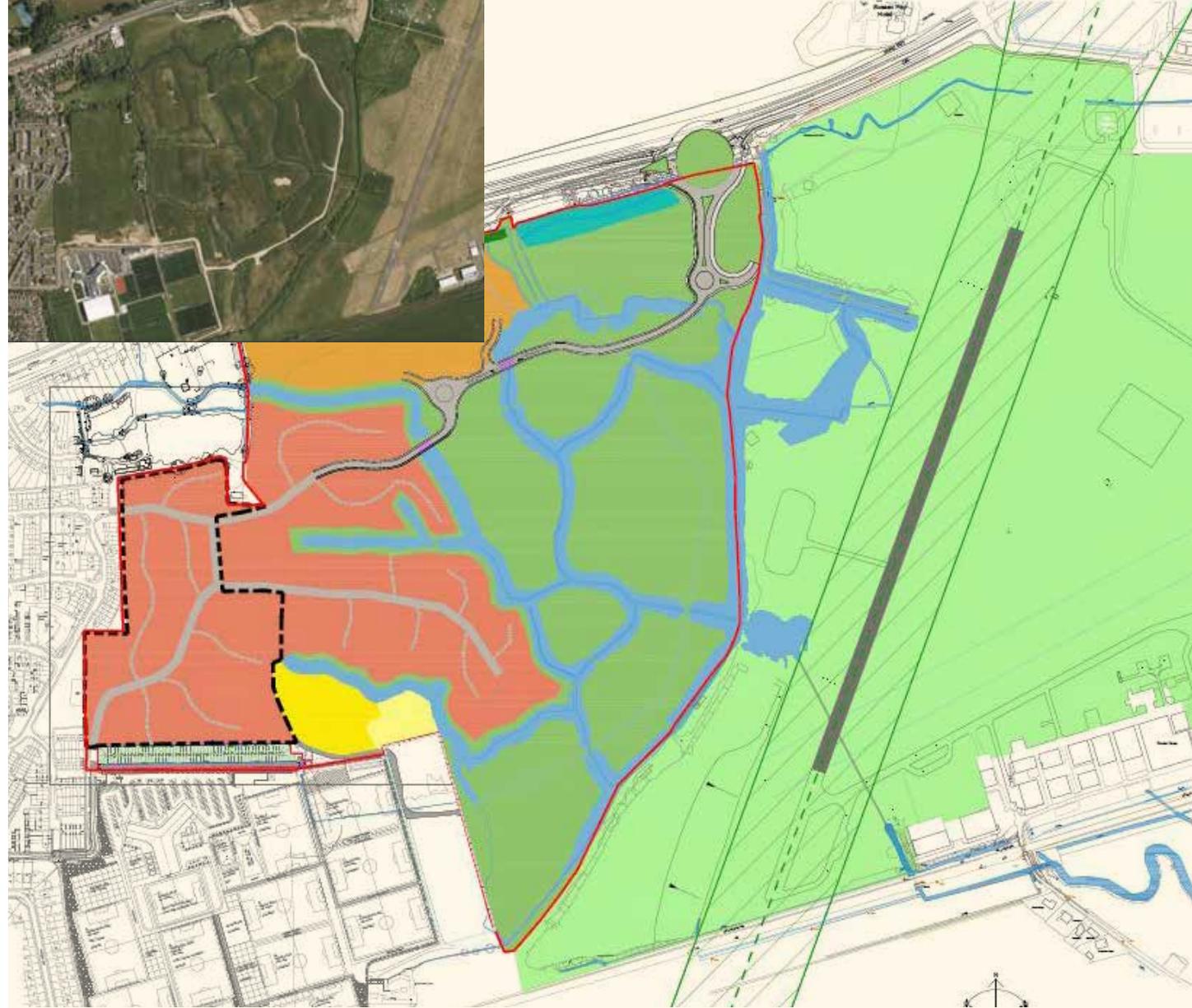


## New Monks Farm and Airport Business Estate, Shoreham

This project will put in place the essential road infrastructure needed to unblock the development of both New Monks Farm and the Airport Business Estate into a strategic employment and housing growth centre. It will complement the Adur Tidal Walls Flood Defence Scheme, which is already putting in place some of the major infrastructure required to secure future development.

This project will improve access to and from the proposed growth centre, by creating a new signalised 6-arm junction on the A27 that will serve both New Monks Farm and Shoreham Airport. It will also close the existing Sussex Pad Junction, which would be unable to cater for the additional traffic movements created by the proposed growth centre.

This project will help to enable the delivery of 600 homes and 10,000sqm of employment floorspace at New Monks Farm, creating 708 new full-time jobs. It will also support the long-term viability of Shoreham Airport and the businesses that are already located there, by improving access and facilitating the development of a further 15,000sqm of employment floorspace. The site would also be home to an Environmental Technologies



Growth Centre, adjacent to Ricardo UK Ltd's £10m Vehicle Emissions Research Centre and close to Northbrook College's campus specialising in auto and aero engineering.

With a successful Local Growth Fund application, work will start on site in September 2016 and complete in 2019/20.

# Burgess Hill Growth Area Infrastructure Package

Burgess Hill is the largest single growth location in Greater Brighton and much activity and investment is already underway to transform this town into a modern and thriving place that can act as a growth engine for the City Region.

This project will put in place a package of local infrastructure improvements – including junction upgrades and road enhancements, public transport improvements, walking and cycling initiatives, access to the proposed Science Park and order mitigation at the local wastewater treatment plant – that will support the delivery of the £1b Burgess Hill growth programme. It will

ensure that infrastructure is planned holistically and delivered at the appropriate phases, thereby bringing pace and certainty to the programme. In so doing, this project will support the creation of:

- 5,000 new homes, including at the Northern Arc, King Way, the Keymer Tile Works, Fairbridge Way and Burgess Hill Railway Station
- 200,000sqm of employment floorspace, at the Northern Arc, The Hub and the Science & Technology Park on a new site to the West of Burgess Hill that will spark the creation of a cluster and draw more high-value businesses into the City Region

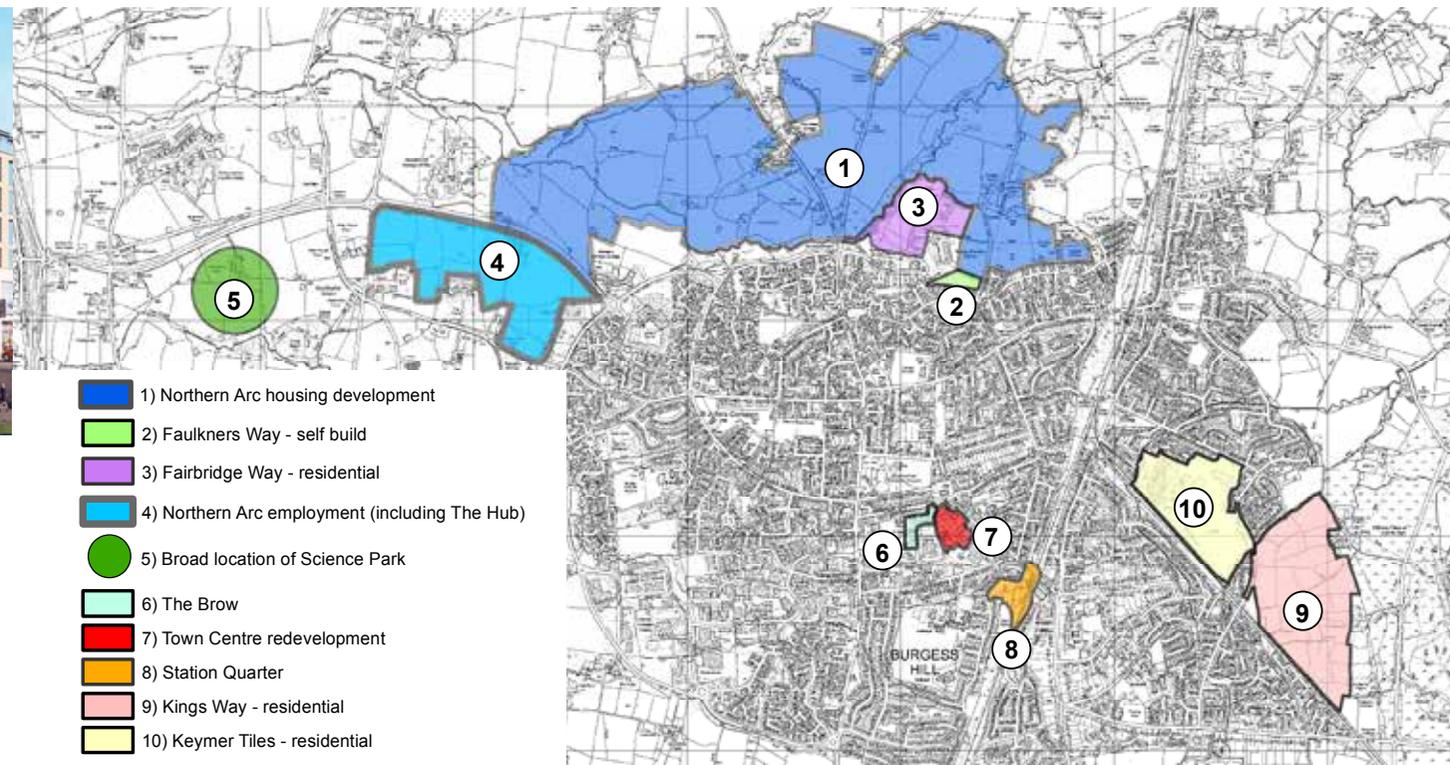
- A regenerated town centre, providing a modern shopping offer, a multiplex cinema, a hotel, restaurants, car parking spaces, a new library and new homes
- 5,500 direct jobs and 9,500 indirect jobs

This project will complement the delivery of enhancements along the A2300 corridor, which are essential for improving the town's link to the strategic road network. With a successful Local Growth Fund application, work will start on site in Autumn 2017 with various elements completing to 2025.

28



New river retail development



## Sussex Bio-Innovation Centre, Brighton

This project will deliver a new £99m Life Sciences building at the University of Sussex's Falmer campus. This building will provide dedicated teaching space, modern laboratory equipment, technical support and inspiring collaboration spaces for academics, researchers and clinicians from different disciplines to share knowledge and create innovative partnerships. It will also be home to the new Sussex Bio-Innovation Centre.

Building on the success of the Sussex Innovation Centre, the Sussex Bio-Innovation Centre will be a much-needed new facility for entrepreneurs and businesses from the City Region's developing Life Sciences sector. It will offer the enabling infrastructure, support facilities and advanced technological expertise to test new ideas and develop new products, processes and services within a first class university setting. It will provide a research and development interface between academia and business, to foster Greater Brighton's next generation of pharma and biotech companies. The Centre's links to the rapidly expanding research and teaching facility at the School of Life Sciences will also enable these companies to take advantage of the skilled workforce grown within the City Region.

From within the 2,202sqm of dedicated specialist accommodation, the Centre will support 20 new business teams at a time. This will create over 60 specialist bio-science graduate-level jobs and a further 20 specialist technician, business support and management positions, as well as 147 new indirect academic and teaching jobs. As an 'incubator' the Centre will support the start-up and early growth

of businesses, which will then graduate to larger premises and be replaced. An average business stay of 5 years is expected meaning that 100 bio-science businesses will be supported over the next 20 years, creating over 300 new scientific positions. With a successful Local Growth Fund application, work will start on site in April 2017 and is expected to be completed by December 2019.



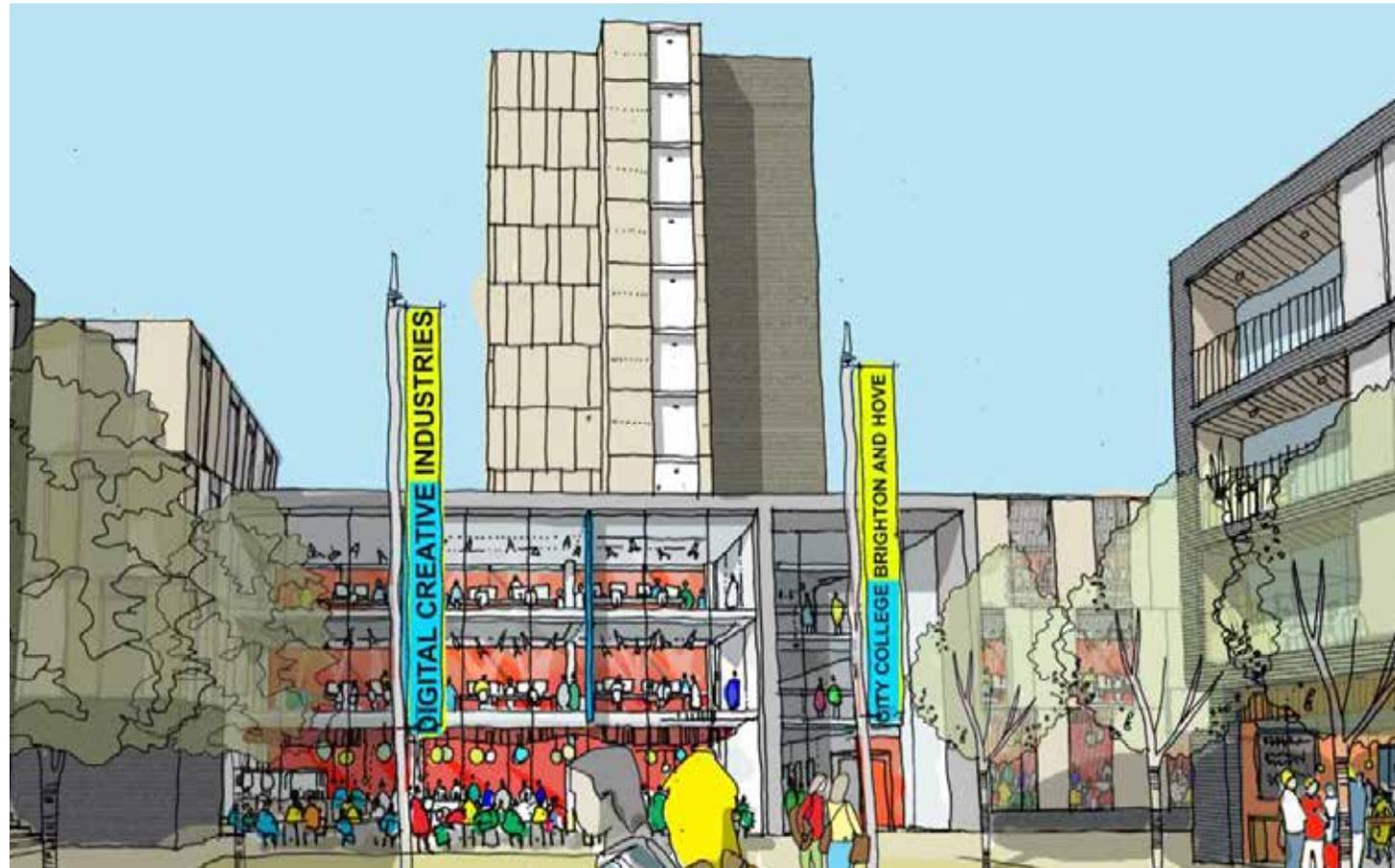
## Pelham Campus Redevelopment, Brighton

Through the full refurbishment of Pelham Tower and the construction of a new state of the art building, this project will deliver 15,845sqm of high quality accommodation that will be home to the planned new Institute of Art and Technology that will be created through the merger of City College Brighton and Hove and Northbrook College Sussex. Located in the geographical heart of the City Region's burgeoning Creative Digital and IT (CDIT) sector, it will support the sector's continued growth by helping to address two of its key challenges – the lack of both local skills and talent and of high quality workspace.

The Institute will provide a clear and unequivocal focus on training the talent needed to support the City Region's CDIT businesses, creating a better alignment between the demand from the sector and the supply of skills to meet that demand. It will deliver 160 additional higher level 4 and 5 students and 300 additional level 3 students in creative and tech disciplines by 2020/21. It will also create an Apprenticeship Company that will deliver 300 advanced and 150 additional higher-level apprenticeships in priority sectors including CDIT by 2020/21. The Institute will develop close links with the nearby Wired Sussex and Digital Catapult Centre, to access their high-speed broadband

and mobile capabilities and to harness their national expertise in new technologies. This will be essential to enabling students to engage with and understand new developments in this fast changing sector so that they are trained for the now and the future. The Institute will also provide approximately 715sqm of new employment floorspace within the enabling development, for between 50-70 small CDIT companies to locate along with a range of solo-preneurs and freelancers.

With a successful Local Growth Fund application, work will start on site in August 2017 and is expected to complete by 2019/20. This project will consolidate the College's accommodation, freeing up space for the creation either of a new secondary school or of new housing on the area east of Pelham Street. The enabling development will also include three floors for housing, providing approximately 30 one to two-bed residential units.



## Heritage Centre Stage: Reawakening Brighton's Royal Estate

The Royal Pavilion Estate is Brighton & Hove's cultural heart; uniquely combining a historic Royal Palace and Regency garden, a museum and art gallery and three performing arts spaces. This project is designed to reunite the historic Estate, enabling it to live up to its potential as a world class heritage destination. This project will improve visitor and audience access and experience, as well as learning and participation and in so doing will increase income. It will also deliver a new business model and commercial strategy – reducing running costs and improving commercial performance – to ensure the Estate's future resilience and ultimately the preservation of the city's cultural, creative and economic future.

This project will be delivered in three phases:

1. The physical up-grading and restoration of the Corn Exchange and Studio Theatre, helping to increase self-generated income to a create sufficient surpluses for future heritage and buildings maintenance;
2. The restoration and re-interpretation of the Royal Pavilion and the Regency Royal Pavilion Garden, the creation of a new Visitor Welcome Facility and the establishment of new wayfinding, and;

3. The restoration and re-interpretation of the Brighton Museum & Art Gallery, new interpretation activity within the Brighton Dome and the creation of new heritage learning facilities in the Old Courthouse and Northgate House.

Local Growth Fund funding would support the first phase of this programme, which has already secured funding from Arts Council England and the Heritage Lottery Fund. Work is expected to start on site in January 2017 and complete in 2018/19.



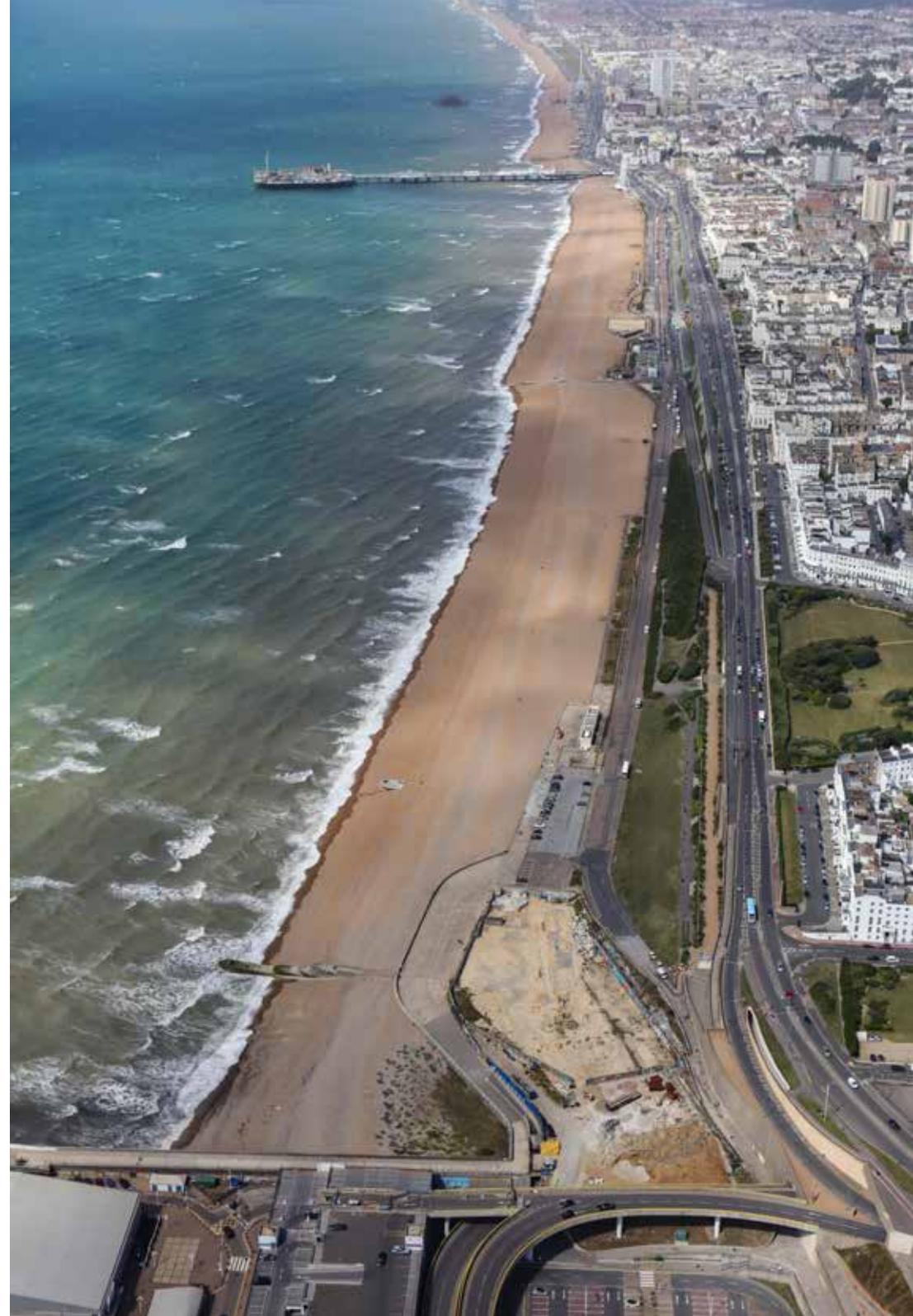
## Black Rock Site Development, Brighton

Part of the wider £540m Brighton Waterfront regeneration programme, this project will deliver a 250,000sqm state of the art conference centre and arena facility on Black Rock. Redevelopment of this site – which has stood derelict for over 30 years – will catalyse future development in the area, transforming it into an attractive anchor destination. It will complement the Brighton Marina, sitting immediately to its east and the emerging Madeira Terraces regeneration to the west, which will benefit from increased visitor numbers.

The Brighton Centre, the city's existing conference centre, is almost 40 years old and because of its constrained capacity, access restrictions and limited flexibility is failing to meet market requirements. Technical reports have demonstrated that further investment would not represent value for money, as the fundamental infrastructure elements of the building are failing. Delivery of this project will enable the City Region to match its domestic competitors to capture a share of the growing market for international conventions and arena events that is vital to the local economy. Approximately £50m of the nearly £750m generated in the visitor economy in Brighton & Hove each year is a result of conferences and exhibitions, not to mention the thousands of jobs in support industries such as hotels and guest houses, restaurants and shops and transport and event services. This project will create 797 jobs as well as safeguarding the existing jobs at the Brighton Centre and will generate an additional £30m annually in GVA.

This project will also unlock the opportunity to redevelop the existing conference centre site; enabling the redevelopment of up to 56,000sqm of commercial floorspace to create an improved and expanded retail offer at Churchill Square, along with residential uses that are more appropriate to its prime city centre location.

With a successful Local Growth Fund application, work will start on site in 2017/18 and is expected to complete by 2020/21.



## Brighton Marina South Site

Brighton Marina was originally built in the 1970s, with infrastructure initially constructed to support a yacht marina with adjacent residential and leisure buildings. Since that time, there have been unprecedented levels of development at the Marina without the commensurate level of investment in infrastructure.

This project will deliver the major enabling and infrastructure works required to both protect the existing developments and enable further investment.

This project would build the confidence and conditions to unlock a major £340m mixed-use redevelopment of the Marina's South Site. The emerging plans would refurbish and develop approximately 15,500sqm of new leisure floorspace, creating a high-quality leisure destination that would generate an estimated 170 direct jobs. The scheme would also deliver a minimum of 1,000 new residential dwellings, as well providing a new, high quality public realm.

With a successful Local Growth Fund application, work will start on site in late 2019 and is expected to complete in 2029.



Site boundary ———  
Brunswick site - - - - -

## Newhaven Enterprise Zone Delivery Package

The establishment of the Enterprise Zone on eight key strategic but non-contiguous sites offers an opportunity to kick-start the Newhaven's renaissance. The Enterprise Zone will officially commence in April 2017 and, over its 25-year lifespan, is expected to deliver 55,000sqm of new and 15,000sqm of refurbished commercial floor space, as well as creating and sustaining 2,000 new jobs.

Structural shifts in the economy have caused Newhaven to suffer a significant downturn. Unable to attract a critical mass of new investment, it has remained trapped in a cycle of low investment, decaying infrastructure and low value employment and business. Newhaven does offer substantial capacity for growth; there are large brownfield sites in and around the port, waterfront and town centre and, building on the new University Technical College (UTC@harbourside) and E.ON's Rampion Offshore Wind Farm, it has the potential to become a clean tech growth centre for the City Region.

Since Enterprise Zone designation in November 2015, key development opportunities have been identified and a pipeline of projects further progressed. Included on the pipeline are Eastside South, Eastside North, Bevan Funnell, Railway Quay, and the Town Centre. Local Growth

Fund funding is being sought to address the viability constraints relating to the Enterprise Zone, through the creation of a fund from which landowners would be able to bid for support. These projects are at varying stages of development – the first three sample sites listed are closest to coming forward and will deliver 19,033sqm commercial floor space, 108 homes and 413.8 gross full-time equivalent jobs.

Delivery of these sites will give the Enterprise Zone early impetus, providing confidence to

Government and credibility with investors. They will create the high-quality business premises needed by modern businesses, as well as enhancing the profile of Newhaven within the City Region and beyond. As these developments come forward through the Enterprise Zone, they will achieve significant uplifts in business rates that will then be retained and reinvested in the delivery of further sites. Support in unlocking key sites will therefore enable the wider delivery of the Enterprise Zone and help to secure the town's future prosperity.



# Greater Brighton Bid For Devolution

Developing economic policy and securing new flexibilities, freedoms and funding from Government to deliver these to drive growth and increase productivity across the City Region

This year, much of the Board's energy and attention has been focused on developing the City Region's response to the national policy debate on place-based devolution.

On 4 September 2015, the Board submitted its initial Devolution Prospectus Platforms for Productivity to the Rt. Hon Greg Clark MP. A total of 37 submissions were made nationally, including one from the Three Southern Counties that comprises East and West Sussex and Surrey County Councils. In line with the national process, the submission has led to a period of discussion and negotiation with Government; first at a Ministerial Challenge Session with Baroness Williams of Trafford held on 14 January 2016 – which allowed the Board a further opportunity to articulate its devolution aspirations – and now with a number of Government officials and departments, to get Greater Brighton into “deal territory”.

Throughout this process, the Board has engaged and collaborated with key partners and stakeholders. In particular, there has been close working with the Three Southern Counties on key areas of common interest and shared concern.

The proposals are a step on a longer journey to stronger local determination of policies and funding deployment across wider policy areas.

A natural progression from the Greater Brighton City Deal, the Board's proposals are aimed at accelerating growth and seeking the devolution of powers and funding and the local flexibilities needed to create and sustain three platforms for productivity:



---

**Economic productivity**, through the provision of infrastructure, housing and employment land and enterprise support

---

**Social productivity**, through the creation of skills for employment, living wage housing and the acceleration of the information economy to drive a vibrant social economy

---

**Public Service Productivity**; through the radical redesign of public services and the introduction of new models of governance

---

To deliver these ambitions, the Board is developing policies and initiatives in 6 key areas:

### Strategic Transport

- Establishing a Sub National Transport Body, via the Cities & Local Government Devolution Act 2016, to enable planning, decision making and investment for all strategic transport to be done in one single place
- Creating a Brighton Main Line Task Force, to agree and implement an urgent action plan to address capacity and reliability on the Brighton Mainline

### Local Transport Infrastructure

- Developing a package of local transport improvements that will both unlock new homes and employment space and deliver sustainable transport schemes
- Making the City Region's transport network work more effectively by implementing a range of improvements, including enhanced public transport interchanges, multi-modal e-ticketing and route planning and the use of real time information to manage the City Region's road network

### Housing & Growth Sites

- Introducing new delivery mechanisms and seeking local flexibilities in the use of Right to Buy receipts and HRA borrowing to accelerate housing delivery
- Establishing a Greater Brighton Local Place Partnership, to identify and bring forward surplus public sites for new housing and employment land

### Skills for Employment

- Creating a shift in the supply-side of skills training to better reflect the higher level technical skills required by the City Region's priority sectors
- Establishing a Greater Brighton Apprenticeship Company with increased employer engagement to boost the numbers of apprenticeships across Greater Brighton
- Improving careers advice and interaction with business and enterprise in schools and post-16 education so that young people can make choices that align with the skills that the City Region's employers need

### Enterprise & Smart Specialisation

- Co-ordinating all enterprise funding streams to deliver a joined-up approach to Enterprise and Innovation support across the City Region
- Exploring options to deliver more flexible and suitable business finance support, including revenue and EU funding
- Putting in place university-led specialist support for the City Region's high-growth companies, creating a more competitive environment for business investment and growth

### Digital

- Establishing a Greater Brighton Creative Industries Council, to bring a focus to the many fragmented aspects of support for the sector currently available from Government
- Putting the Digital Catapult Centre Brighton on a sounder financial footing; securing Government investment of £1m over three years
- Rolling-out ultrafast (1 gbps) to all urban locations and superfast (30 mbps) to the rest of the City Region including rural, deploying at local level the national funds available for this

# Closing Statement

From Councillor Daniel Humphreys, Leader of Worthing Borough Council and Chairman of the Greater Brighton Economic Board 2016/17

When the Greater Brighton Economic Board was formed, it was done in recognition of the fact that the economic performance of this wonderful City Region had for some time been falling short of the expectations of constituent local authorities, education providers and businesses. While each of the local authority areas is a distinct place in and of itself, we all know that while we and our residents identify with those places, the economy doesn't recognise local authority boundaries.

The economic needs of the five local authority areas that make up the Greater Brighton City Region overlap and intertwine to a degree that co-operation and collaboration within this partnership was seen as a natural step to take to ensure that the economic prospects of all areas were given a boost.

There can be no doubt that the Greater Brighton Economic Board is moving forward on its key agenda items.

We have already attracted Government investments of over £90million and we are now developing further bids to bring an additional £145million Government investment into our City Region. Over the next year, we'll

see the infrastructure, housing and technology projects which broke ground in the last twelve months progress, with new skills and employment projects coming on-stream to support our growing economy further.

I am especially pleased to see the great strides being made on our skills programme, based on analysis of our knowledge economy and our projected needs. We have seen the Advanced Skills Centre open in Shoreham to boost our STEM base, the Digital Catapult Centre to contribute to our digital/creative agenda and, in the next year, we will see Plumpton, Sussex Downs and Worthing Colleges all benefit from the investment needed to take our knowledge economy to the next level and ensure that our residents are equipped to take advantage of the opportunities provided.

Investment across the City Region is also making a real difference to its communities. Flood defences are coming forward to protect land for homes and businesses, transport networks are being refined to get people and business moving, and innovative new schemes are looking at ways to improve sustainable transport. Information will begin to flow more rapidly for more people, thanks to



focus being brought on attracting high-speed broadband links across the area.

We are at the cutting edge of learning here in the Greater Brighton City Region. Using the wisdom of our partners and feedback from the local, national and international systems in which we operate, we are creating a vision of a more prosperous, more dynamic and more self-reliant future.

I am proud to serve as the Economic Board's Chairman for 2016-17 and very much looking forward to the journey that we'll be taking together.

# Greater Brighton Economic Board

## Members



**Councillor Daniel Humphreys**  
Leader of Worthing Borough Council and Chairman of the Greater Brighton Economic Board 2016/17



**Councillor Neil Parkin**  
Leader of Adur District Council



**Councillor Warren Morgan**  
Leader of Brighton & Hove City Council



**Councillor Geoffrey Theobald OBE**  
Leader of the Opposition and the Conservative Group of Brighton & Hove City Council



**Councillor Andy Smith**  
Leader of Lewes District Council



**Councillor Garry Wall**  
Leader of Mid Sussex District Council



**Professor Debra Humphris**  
Vice-Chancellor University of Brighton



**Professor Michael Davies**  
Deputy Vice-Chancellor and Pro-Vice-Chancellor for Research, University of University of Sussex



**Nick Juba**  
Chief Executive Officer of City College Brighton and Hove



**Sue Dare**  
Principal of Northbrook College



**John Peel OBE**  
Coast to Capital Local Enterprise Partnership Board Member



**Andrew Swayne**  
Chairman of the Adur and Worthing Business Partnership



**Dean Orgill**  
Chairman of the Brighton & Hove Economic Partnership



**Peter Davies**  
Coastal West Sussex Board Member



**Trevor Beattie**  
Chief Executive of the South Downs National Park Authority